11 – 13 SEPTEMBER 2017
Hall 7, Dubai World Trade Centre

2017 CONFERENCE BROCHURE

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NEW FOR 2017
COUNTRY FOCUS SEMINARS
Gather market insight and key knowledge on how to do business in the Middle East

6 CONFERENCE TRACKS
VISION | INVEST | DESIGN | BUILD | EQUIP | MANAGE

REGISTER NOW
www.buildinghealthcare-exhibition.com/register
CONFERENCE OVERVIEW

Building Healthcare Innovation & Design Show is the hub for the region’s transforming healthcare systems.

By attending the conference sessions, you get an opportunity to learn from world renowned experts discussing the latest developments, innovations, and best practices in new and existing healthcare facilities.

Based on the theme “Starting with the End in Mind”, the Building Healthcare Congress will enhance your knowledge with 6 half-day tracks spanning the entire lifecycle of a healthcare build: Vision, Invest, Design, Build, Equip and Manage.

NEW FOR 2017

This year, the conference streams are aligned with the core stages in the healthcare build lifecycle: Vision, Invest, Design, Build, Equip and Manage. This new structure reflects the holistic nature of modern healthcare systems and will facilitate greater knowledge and networking opportunities across all healthcare divisions.

Join us: Building Healthcare Innovation & Design Show
10,533 followers
BENEFITS OF ATTENDING THE CONFERENCE

- Brings together all stakeholders in a project supply chain to provide a holistic insight on how to overcome the challenges experienced at each project stage helping to avoid costly mistakes.

- Gain insight into some of the most innovative healthcare designs globally and discover how to apply best practices from these facilities to ensure you are building hospitals that are flexibly fit for the future and able to withstand changes in technology.

- Evaluate how to improve operational efficiency at every stage of a healthcare build lifecycle to maximise profitability from day 1.

ABOUT THE EXHIBITION

Building Healthcare Innovation & Design Show will host more than 150 exhibiting companies, showcasing their latest solutions and services for design, build and innovation of healthcare facilities. The show attracts over 3,800 attendees and provides a key platform to discuss new healthcare projects, share best practice in design and construction and source technologies and services that will maximise facility operations and improve the patient experience.

CITYSCAPE GLOBAL

Co-located with Cityscape global, the largest and most influential real estate exhibition in the Middle East hosting over 272 exhibitors from 86 representing countries. Together, Building Healthcare and Cityscape Global will bring in the pioneers in construction, design and development sectors, showcasing the latest solutions and services in healthcare and real estate market.
VISION CONFERENCE

DAY-1
MONDAY 11TH SEPTEMBER 2017

CHAIR
Henry Chao, Principal, HOK, New York, USA

10:10 Opening remarks from the chair
Henry Chao, Principal, HOK, New York, USA

10:15 Vision and strategy for healthcare in the UAE
Dr Mohammad Al Redha, Director of the Executive Office for Organisational Transformation, DHA, Dubai, UAE

10:45 Architecture and healthcare tourism synergies for enhanced patient and carer experience
Evangelia Chrysikou, Architect, Medical Planner and Senior Research Fellow, University College London, London, UK

10:55 Evaluating building performance and requirements against healthcare flow
Karl Redmond, Commercial and Finance Director, Enable by Design, Leeds, UK

11:25 Panel discussion: Who should be involved in the process and when.
Moderator: Dr Angela Burke, Associate Director, Healthcare, SSH, Kuwait City/Cape Town, Kuwait/South Africa
Panelists:
Holger Micheel-Sprenger, CEO, Managing Director & CFO, ICME International AG, Hamburg, Germany
Isabel Cristina Arango, Lead Healthcare Operations, Dar Group, Dubai, UAE
Karl Redmond, Commercial and Finance Director, Enable by Design, Leeds, UK
Dr Mohammad Al Redha, Director of the Executive Office for Organisational Transformation, DHA, Dubai, UAE
Dr Ramadan Al Blooshi, Chief Executive Officer, Regulation Sector (DHCR), DHCA, Dubai, UAE

12:15 Visit exhibition

SPEAKER FACULTY

Dr Angela Burke, Associate Director, Healthcare, SSH, Kuwait City/Cape Town, Kuwait/South Africa
Ben Gonzalez, Vice President, Director of Health, Middle East and North Africa, HKS, Dubai, UAE
Evangelia Chrysikou, Architect, Medical Planner and Senior Research Fellow, University College London, London, UK
Henry Chao, Principal, HOK, New York, USA
Holger Micheel-Sprenger, CEO, Managing Director & CFO, ICME International AG, Hamburg, Germany
Isabel Cristina Arango, Lead Healthcare Operations, Dar Group, Dubai, UAE
Karl Redmond, Commercial and Finance Director, Enable by Design, Leeds, UK
Dr Mohammad Al Redha, Director of the Executive Office for Organisational Transformation, DHA, Dubai, UAE
Dr Ramadan Al Blooshi, Chief Executive Officer, Regulation Sector (DHCR), DHCA, Dubai, UAE

KEY TOPICS

- How to plan the right facility
- Stakeholder identification and management
- Master planning

BENEFITS OF ATTENDING

- Discuss stakeholder identification and management throughout a healthcare build to maximise engagement and improve efficiency
- Define the trend towards specialisation of healthcare facilities in the region to increase returns and improve the patient experience
- Identify the 5-year vision for healthcare in the region to improve planning and ensure your facility is targeting the needs of the future
CHAIR
Dr Sarper Tanli, Group CEO, Manzil Healthcare Services, Dubai, UAE

14:00 Opening remarks from the chair
Dr Sarper Tanli, Group CEO, Manzil Healthcare Services, Dubai, UAE

14:05 Opportunities and risks of healthcare investment in the MENA region
Dr Helmut M. Schuehsler, Chairman and CEO, TVM Capital Healthcare, Dubai, UAE

14:45 Global financing models
Holger Micheel-Sprenger, CEO, Managing Director & CFO, ICME International AG, Hamburg, Germany

15:15 Panel discussion: Funding healthcare real estate
- Typical development costs for healthcare
- Preferable lease back terms
- Investor target returns
Moderator: Gaurav Shivpuri, Head of Capital Markets, Middle East and North Africa, JLL, Dubai, UAE
Panellists:
- Mohamed Ali, Executive Director, NBK Capital Partners, Dubai, UAE
- Manaf Afyouni, Chief Operating Officer, Cleveland Clinic Abu Dhabi, Abu Dhabi, UAE
- Sandeep Sinha, Vice President (Middle East, North Africa and South Asia), Healthcare & Life Sciences and BFS, Frost and Sullivan, Dubai, UAE

16:15 Visit exhibition

SPEAKER FACULTY
Gaurav Shivpuri, Head of Capital Markets, Middle East and North Africa, JLL, Dubai, UAE
Dr Helmut M. Schuehsler, Chairman and CEO, TVM Capital Healthcare, Dubai, UAE
Holger Micheel-Sprenger, CEO, Managing Director & CFO, ICME International AG, Hamburg, Germany
Manaf Afyouni, Chief Operating Officer, Cleveland Clinic Abu Dhabi, Abu Dhabi, UAE
Mohamed Ali, Executive Director, NBK Capital Partners, Dubai, UAE
Sandeep Sinha, Vice President (Middle East, North Africa and South Asia), Healthcare & Life Sciences and BFS, Frost and Sullivan, Dubai, UAE
Dr Sarper Tanli, Group CEO, Manzil Healthcare Services, Dubai, UAE

KEY TOPICS
- Investment and financing models
- Opportunities for investing in healthcare in the MENA region
- The value healthcare adds to the wider real estate market

BENEFITS OF ATTENDING
- Evaluate the main models and ratios of investment in healthcare to enable more effective investment strategies
- Understand the value that healthcare adds to the wider real estate market and how this can help increase return on investment
- Assess the qualities that hospital operators are looking for from investors to expand your portfolio
DAY-2
TUESDAY 12TH SEPTEMBER 2017

DESIGN CONFERENCE

CHAIR
Ahmad Soueid, Principal and Senior Vice President, HDR, Washington, USA

10:10 Opening remarks from the chair
Ahmad Soueid, Principal and Senior Vice President, HDR, Washington, USA

10:15 Engaging a community through efficient design:
Expanding Al Moosa specialist hospital
Terence Houk, Vice President, HKS, Chicago, USA and Malek Al Moosa, CEO, Al Moosa Specialist Hospital, Al Ahsa, KSA

11:00 Creating a “world class hospital” by engaging an entire city
Bruce K. Komiske, Vice President, New Hospital Design and Construction, Erlanger, Tennessee, USA

11:30 Panel discussion: How to design for flexibility and efficiency in a facility
Moderator: Ahmad Soueid, Principal and Senior Vice President, HDR, Washington, USA
Panellists
○ Terence Houk, Vice President, HKS, Chicago, USA
○ Dr Nasser B. Abulhasan, Principal and Founding Partner, AGi architects, Kuwait City, Kuwait
○ Manivel Perisamy, Director, Facilities Management, American Hospital, Dubai, UAE

12:15 Visit exhibition

SPEAKER FACULTY
Ahmad Soueid, Principal and Senior Vice President, HDR, Washington, USA
Bruce K. Komiske, Vice President, New Hospital Design and Construction, Erlanger, Tennessee, USA
Malek Al Moosa, CEO, Al Moosa Specialist Hospital, Al Ahsa, KSA
Manivel Perisamy, Director, Facilities Management, American Hospital, Dubai, UAE
Dr. Nasser B. Abulhasan, Principal and Founding Partner, AGi architects City, Kuwait City, Kuwait
Terence Houk, Vice President, HKS, Chicago, USA

KEY TOPICS
● Designing for flexibility and efficiency in a facility
● How to incorporate patient experience and wellness into design
● Engaging communities to create world class facilities
● Innovations in design

BENEFITS OF ATTENDING
● Discuss the benefits of partnerships between ministries, designers, contractors and end users from early in the process to improve efficiency and reduce costs
● Identify that flexibility and efficiency need to be high on the design agenda to ensure your facility will be able to withstand advancements in technology and standards
● Recognize how to incorporate patient experience and wellness into the design to ensure patient satisfaction
CHAIR
Aiyd Alqahtani, Engineering Consultant, King Fahad Medical City, Riyadh, Saudi Arabia

14:00 Opening remarks from the chair
Aiyd Alqahtani, Engineering Consultant, King Fahad Medical City, Riyadh, KSA

14:05 An integrated urban development approach for better care and better health
Henry Chao, Principal, HOK, New York, USA

14:45 Keeping your healthcare construction project on track: Lessons learned from the Valiant Clinic project
Brad Kellogg, Director, EMEA Consulting, Houston Methodist Global Healthcare, Dubai, UAE

15:15 Panel discussion: How to ensure the building of a facility is future proof and of the highest quality
- Quality of buildings
- Construction procurement models
- Contractor selection
Moderator: Gary Walton, Managing Director, JPW Consulting Group, Dubai, UAE
Panellists:
- Brad Kellogg, Director, EMEA Consulting, Houston Methodist Global Healthcare, Dubai, UAE
- Aiyd Alqahtani, Engineering Consultant, King Fahad Medical City, Riyadh, KSA
- Dr. Fatih Mehmet Gul, Group Supply Chain Director, Fakeeh Academic Medical Center, Dubai, UAE

16:15 Visit exhibition

SPEAKER FACULTY
Aiyd Alqahtani, Engineering Consultant, King Fahad Medical City, Riyadh, KSA
Brad Kellogg, Director, EMEA Consulting, Houston Methodist Global Healthcare, Dubai, UAE
Dr. Fatih Mehmet Gul, Group Supply Chain Director, Fakeeh Academic Medical Center, Dubai, UAE
Gary Walton, Managing Director, JPW Consulting Group, Dubai, UAE
Henry Chao, Principal, HOK, New York, USA

KEY TOPICS
- How to make the snagging process as efficient as possible
- Construction procurement models
- How to keep your construction project on track
- What to look for in a contractor

BENEFITS OF ATTENDING
- Assess how to make the snagging process as streamlined as possible to reduce time and material wastage
- Compare the main construction procurement models in the region to increase knowledge on the best model for your business
- Determine how to keep your healthcare construction project on track to decrease revenue lost from time wasted
**CHAIR**  

10:10 Opening remarks from the chair  

10:15 Development of a comprehensive medical equipment asset management programme across Cambridge universities NHS foundation trust  
Dr Farhang Daemi, Managing Director, HTS, London, UK  
& Professor Paul A. White, Consultant Clinical Scientist and Head of Clinical Engineering, Cambridge University Hospitals NHS Foundation Trust; East of England Senior Clinical Academic Fellow, Cambridge, UK

11:00 The ideal medical equipment planning project  
Sundaram Rammath, Principal Consultant - Healthcare Technology Services, Integra-ECRI, Dubai, UAE

11:30 Panel discussion: Planning equipment lifecycle and optimising total cost of ownership  
- How organisations plan, procure and manage their equipment estate and manage the assets through their lifecycle to maximise return on investment  
Panellists:  
- Eng. Fahed Al Ateek, Medical Technology Planning Manager, Dr Sulaiman Al Habib Medical Group, Riyadh, KSA  
- Professor Paul A. White, Consultant Clinical Scientist and Head of Clinical Engineering, Cambridge University Hospitals NHS Foundation Trust; East of England Senior Clinical Academic Fellow, Cambridge, UK  
- Ahmad Jawhar, Managing Director, HCP, Beirut, Lebanon  
- CJ De Angelo, Senior Hospital Technology Planner, Solutions, GE Healthcare, EGM & Africa

12:15 Visit exhibition

**SPEAKER FACULTY**

Ahmad Jawhar, Managing Director, HCP, Beirut, Lebanon  
CJ De Angelo, Senior Hospital Technology Planner, Solutions, GE Healthcare, EGM & Africa  
Eng. Fahed Al Ateek, Medical Technology Planning Manager, Dr Sulaiman Al Habib Medical Group, Riyadh, KSA  
Dr Farhang Daemi, Managing Director, HTS, London, UK  
Prof Paul A. White, Consultant Clinical Scientist and Head of Clinical Engineering, Cambridge University Hospitals NHS Foundation Trust; East of England Senior Clinical Academic Fellow, Cambridge, UK  
Sundaram Rammath, Principal Consultant - Healthcare Technology Services, Integra-ECRI, Dubai, UAE

**KEY TOPICS**

- Medical equipment planning
- Procurement challenges
- Innovations in technology

**BENEFITS OF ATTENDING**

- Consider future proofing spaces for changes in medical care models and medical equipment to reduce further cost implications further down the line  
- Identify specific technologies and innovations that are implementable and currently working to improve purchasing decisions in new and existing facilities  
- Evaluate the parameters for an ideal medical equipment planning project to improve efficiency and increase revenue
MANAGE CONFERENCE

CHAIR
Christian Schuhmacher, Hospital Director, Mediclinic City Hospital, Dubai, UAE

14:00 Opening remarks from the chair
Christian Schuhmacher, Hospital Director, Mediclinic City Hospital, Dubai, UAE

14:05 Application of lean principles in healthcare management
Dr Werner Kübler, CEO, University Hospital Basel, Basel, Switzerland

14:45 Lessons the healthcare industry can learn from the hospitality industry
Judy Hou, Managing Director, The Emirates Academy of Hospitality Management, Dubai, UAE

15:15 Panel discussion: How to improve efficiency and maximise operation of current facilities
Moderator: Christian Schuhmacher, Hospital Director, Mediclinic City Hospital, Dubai, UAE

- Reduce lifecycle costs
- Talent acquisition
- Growing existing operations

- Malek Al Moosa, CEO, Almoosa Specialist Hospital, Al Ahsa, KSA
- Dr Mohaymen Abdelghany, CEO, Al Zahra Hospital, Dubai, UAE
- Dr Werner Kübler, CEO, University Hospital Basel, Basel, Switzerland

16:15 Visit exhibition

SPEAKER FACULTY

Christian Schuhmacher, Hospital Director, Mediclinic City Hospital, Dubai, UAE
Judy Hou, Managing Director, The Emirates Academy of Hospitality Management, Dubai, UAE
Malek Al Moosa, CEO, Almoosa Specialist Hospital, Al Ahsa, KSA
Dr Mohaymen Abdelghany, CEO, Al Zahra Hospital, Dubai, UAE
Dr Werner Kübler, CEO, University Hospital Basel, Basel, Switzerland

KEY TOPICS

- LEAN management principles
- Lessons learnt from the hospitality industry
- Recruitment challenges in the GCC
- How to get growth from existing operations

BENEFITS OF ATTENDING

- Assess how the healthcare industry can learn from the hospitality industry to create higher value at lower costs
- Maximise operating efficiencies by leveraging on technologies to provide better quality services
- Discuss LEAN management principles to improve the flow of each patient’s experience and operate a highly efficient organisation
- Demonstrate how to get growth from your existing operation to increase revenue and ensure competitiveness
SEMINARS

MONDAY 11th SEPTEMBER

10:15  Perkins Eastman Seminar
11:15  The Death of Hospital by Philips

12:15  Saudi country in focus by: Ahmed Al-Musaed, Director of Health Practice, Palladium, Riyadh, KSA

14:00  HKS Case Study Session - Prince Sattam University Hospital
14:45  HKS Case Study Session - Kuwait Children’s Hospital
15:30  The Swiss-Watch-Approach to Healthcare Design-how to integrate the medical into architectural concept by ICME
16:00  Leading Our Global Future in Healthcare by University of Manchester Business School

TUESDAY 12th SEPTEMBER

10:15  The Outsourcing Of Laboratory Management: Benefits And Solutions by NRL
11:15  Medical Equipment Planning & Procurement by ICME

2:15  MENA country in focus by: Ed James, Director of Content and Analysis, MEED Projects, Dubai, UAE

14:00  Why healthcare is emerging as an attractive real estate asset class by JLL
15:00  Protection against electromagnetical radiation by VIVOBASE

WEDNESDAY 13th SEPTEMBER

11:15  Selecting the Optimal Operator Model and Partner for your Healthcare Project by ICME

12:15  Iran country in focus by: Mr. Homan Harandian, CEO, Griffon Capital, Tehran, Iran | Dr Farhang Daemi, Managing Director, HTS, London, UK

BENEFITS

- Assessing project pipelines in hot markets to help you expand your portfolio into new areas.
- Discover the challenges and opportunities when looking to invest in new markets to ensure you achieve the greatest return on investment.
- Learn best practices from international case studies to enhance your designs and increase success in finding solutions to clients problems.

REGISTER NOW: www.buildinghealthcare-exhibition.com/workshops
ADVISORY BOARD MEMBERS

A special thanks to our Advisory Board members who have helped to create a first of its kind holistic conference programme relevant to all stakeholders involved throughout the lifecycle of a healthcare facility.

Abdulkareem Sultan Al Olama
CEO, Al Jalila Foundation, Dubai, UAE

Ahmad Soueid
Principal and Senior Vice President, HDR, Washington, USA

Bryan Semple
VP International Attainia, London, UK

Chris Francis
National Director JLL, Dubai, UAE

Christian Schuhmacher
Hospital Director, Mediclinic City Hospital, Dubai, UAE

CJ DeAngelo
Senior Hospital Technology Planner, Solutions, GE Healthcare, EGM & Africa

Dhiraj Joshi
Partner – Strategy (Healthcare, Life Sciences, and Pharmaceuticals), PwC, Dubai, UAE

Professor Ged Williams
Nursing and Allied Health Consultant, Abu Dhabi Health Services Company (SEH-IA), Abu Dhabi, UAE

Ayed Al Qahtani,
Engineering Consultant, King Fahad Medical City, Riyadh, Saudi Arabia

Dr Ibtesam Al Bastaki
Director of Investment and Partnership, DHA, Dubai, UAE

Dr Mustafa Al Hashimi
Chief Government International Relations Officer, Sheikh Khalifa Specialty Hospital, Ras Al-Khaimah

Dr Ramadan Al Blooshi
CEO, Dubai Healthcare City Authority, Dubai, UAE

Ray Phillips
Managing Director Building Design, SSH, Dubai, UAE

Rebecca Samuel
Director of Consulting, ICME, Abu Dhabi, UAE

Dr Sarper Tanli
Group CEO, Manzil Healthcare Services, UAE

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CONFERENCE AT A GLANCE

DAY-1
MONDAY 11TH SEPTEMBER 2017
VISION CONFERENCE
10.00 - 12.15
14.00 - 16.15
INVEST CONFERENCE

DAY-2
TUESDAY 12TH SEPTEMBER 2017
DESIGN CONFERENCE
10.00 - 12.15
14.00 - 16.15
BUILD CONFERENCE

DAY-3
WEDNESDAY 13TH SEPTEMBER 2017
EQUIP CONFERENCE
10.00 - 12.15
14.00 - 16.15
MANAGE CONFERENCE

VISIT EXHIBITION

3 WAYS TO REGISTER

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